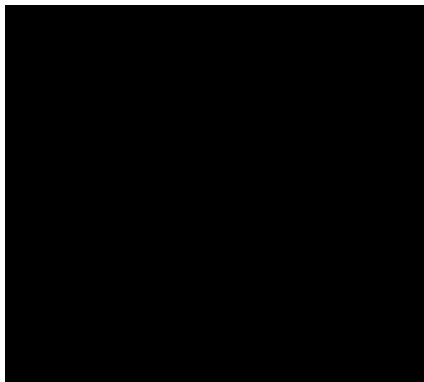




Name Francesca Pintus
Job Title Associate Director – Sr. Urban Designer
Expertise Urban Design, Masterplanning, Public Realm, Architecture, Placemaking
Nationality Italian and British
Date of Birth [Redacted]

Education and professional qualifications

- 2017 BREEAM Communities Assessor (No. L300 2639)
- 2016 LEED AP Neighbourhood Development
- 2015 Licensed Architect, UK Architects Registration Board (No. 0846611)
- 2010 Master's in Urban Design, Bartlett School of Architecture - UCL, London, UK
- 2009 Licensed Engineer, Ordine degli Ingegneri di Cagliari, Italy (No. 7102)
- 2008 BA + Dip in Building Engineering-Architecture, University of Cagliari, Italy

Profile

Francesca is an urban designer with a focus on sustainable design for places and cities.

Over her 15 years of experience, she has been working on local and international masterplanning projects at various scales, broadening her interest in diverse cultures, needs, and objectives.

Francesca's intent is to generate flexible yet coherent urban planning frameworks, allowing spaces and buildings to proactively respond and positively contribute to their geographical, cultural and economic context. Given her passion for sustainable approaches, Francesca is a qualified LEED AP for Neighbourhood Development (ND) and a BREEAM Communities Assessor.

Languages

Language	Writing	Reading	Speaking
Italian	Native	Native	Native
English	Proficient	Proficient	Proficient

Employment Record

Date	Company	Position
from 2024	One Works Milan - Italy	Associate Director <i>Masterplanning, Urban Design</i>
2023	Progetto CMR Milan - Italy	Head of Urban Design <i>Masterplanning, Urban Design, Architecture</i>
2015 – 2022	HOK London – U.K.	Principal (latest position) <i>Masterplanning, Urban Design, Landscape Architecture, Architecture</i>
2013 – 2014	Visionnaire London – U.K.	Development Consultant <i>Urban Design and Planning</i>
2011 - 2012	GA Architects London – U.K.	Architectural Assistant <i>Architecture</i>

Key Projects

Date	Client	Project
2024-ongoing	UNECE	Mykolaiv City-wide Masterplan, Mykolaiv - Ukraine City-wide strategies for the reconstruction of Mykolaiv. Through extensive stakeholder engagement, the masterplan brings together urban design, landscape architecture, heritage, and mobility best practices to allow a sustainable post-conflict regeneration. Activities performed: Concept Masterplan. Position: Project lead
2024	Confidential	Port City, Baku - Azerbaijan Development strategy for a 22,000ha new city. Underpinned by sustainability principles, the plan identified key nodes, density principles and connections between logistics hubs, cultural centers, residential areas, energy centers and transport interchange nodes, as well as city-scale green spaces. Activities performed: Concept Masterplan Position held: Project Lead
2024 – on going	Mar Ligure Occidentale Port Authority	Port Regulatory Master Plan and Design Guidelines, Genoa and Savona - Italy Master Plan for the public areas within the Ports of Genoa and Savona. The masterplan establishes design principles and proposes guidance for improved connections between the port and the city, as well as the implementation of a pedestrian waterfront that doesn't interfere with port activities. Activities performed: Regulatory Masterplan Position: Project lead

2021 – 2022	Qiddiya	Resort Core, Qiddiya – K.S.A. Masterplan and design guidelines for a 100ha entertainment district within one of Saudi giga projects. The masterplan includes theme parks, hospitality, retail and complex sport venues. Activities performed: Concept and Detailed Masterplan, Design Guidelines Position: Project Lead (while at HOK)
2024	UNDP	Mykolaiv Shipyard Regeneration, Mykolaiv - Ukraine Pilot project within the Mykolaiv reconstruction concept masterplan. The project explores the opportunity of regenerating a brownfield shipyard, transforming it into a mixed-use development served by a public riverfront promenade. Activities performed: Concept Masterplan Position: Project lead
2023	INVIMIT	Piazza D'Armi Regeneration Masterplan, Milan - Italy Regeneration masterplan for an abandoned ex-military area in central Milan. The proposal includes a mixed-use, residential-led development and a 30ha urban park. Activities performed: Concept Masterplan Position: Project Lead (while at Progetto CMR)
2018 - 2019	Orascom	O-West, Cairo - Egypt Detailed masterplan and design guidelines for a 400ha site to become a new mixed-use district in West Cairo. The development includes a large residential component, educational facilities, retail, offices and community facilities. Activities performed: Concept and Detailed Masterplan, Design Guidelines Position: Project Lead (while at HOK)
2020 - 2021	Ain Shams University	El Obour University Campus, Cairo - Egypt Masterplan and architectural concept design for a suburban university campus in Greater Cairo. The ambition of the project is to create a 24/7, green and smart campus for a fourth-generation university, where pedagogy and industry are strongly linked together and facilitated through an interdisciplinary approach. Activities performed: Concept and Detailed Masterplan, Design Guidelines, Architectural Concept Design for Phase 1 Position: Project Lead (while at HOK)
2020	Ealing Council	Ealing regeneration study, London – U.K. Feasibility study for the regeneration of two council estate sites in Ealing, West London. The proposed scheme includes modular typologies for easy and inexpensive construction, a thought-through public realm that aims at generating a sense of pride in the community, and a decanting strategy that ensures operational and financial feasibility since the early phases. Activities performed: Concept Masterplan, Architectural Concept Design Position: Project Lead (while at HOK)

2019	Confidential	Embassy Knowledge Park, Bangalore - India Masterplan for a peri-urban area surrounded by an agrarian landscape, which will be a state-of-the-art business park providing working facilities, retail and apartment buildings for young professionals working in the IT and engineering sectors. Activities performed: Concept Masterplan Position: Project Lead (while at HOK)
2018	C40 Reinventing Cities	Bo.Vi.Sa., Milan - Italy Proposal for the regeneration of the Bovisa station site in Milan, within the C40 Reinventing City framework. With a strong focus on environmental and social sustainability, the masterplan foresees the creation of a wide urban park above the rail tracks, providing high-quality outdoor community spaces and reconnecting the existing neighbourhoods on the opposite sides of the railway. Activities performed: Concept Masterplan Position: Urban Design Lead (while at HOK)
2016 - 2017	Confidential	Irbid Development Area, Irbid - Jordan Detailed Masterplan for a mixed-use Special Economic Zone in Jordan. Designed to allow maximum flexibility, the masterplan develops around a central park, which follows an existing wadi valley. Main land uses include offices, higher education, residential and healthcare. Activities performed: Concept and Detailed Masterplan Position: Project Lead (while at HOK)
2017	Arexpo	Milan Expo 2015 Legacy Plan, Milan - Italy Developer-lead competition for the regeneration of the area that hosted Expo 2015. The masterplan focused on creating a Science & Technology Park of global excellence, becoming the core of a new vibrant hub for the city of Milan. The proposed uses included a university and student accommodations, residential, offices, retail, and a big entertainment component. Activities performed: Concept Masterplan Position: Urban Design Lead (while at HOK)

Other Selected Projects:

2024	Mykolaiv Industrial Park, Mykolaiv (Ukraine) – Project Lead
2024	Mykolaiv Aquaport, Mykolaiv (Ukraine) – Project Lead
2024	Mykolaiv Innovation District, Mykolaiv (Ukraine) – Project Lead

While employed at HOK:

2019	King Abdulaziz International Airport City, Jeddah (K.S.A.) – Project Lead
2017 – 2018	Divjaka Resorts, Divjaka (Albania) – Project Lead
2018	Ras Banas Resorts (Egypt) – Project Lead
2017	Winstanley and York Road Estate, London (U.K.) – Sr. Urban Designer
2017 – 2018	Yiti and Yenkit Coastal Development, Yiti (Oman) – Sr. Urban Designer
2017	Alexandria Gateway, Alexandria (Egypt) – Sr. Urban Designer
2017	Aljada Central Hub, Sharjah (U.A.E.) – Sr. Urban Designer
2016	Gonio Resort, Gonio (Georgia) – Urban Designer