GIOVANNI PIZZOCHERO
Curriculum Vitae

Senior consultant to major companies and non-profit organizations with 15 years of experience in stakeholder engagement, co-design, corporate social responsibility, sustainability, cause-related marketing, and social innovation. Proven ability to manage complex projects and lead teams towards collective success. Dual background in political and geographical sciences. Lecturer at various Master's programs in corporate sustainability and invited speaker at national workshops. Serving on the board of directors of Avanzi, CEO of Avanzi Discover. Technical Director of executive course "Design for Social Impact", promoted by Politecnico di Milano - Polidesign. Former member of board of director in an international NGO. Journalist. Mountain lover.

PERSONAL INFORMATION AND CONTACTS

Full name: Giovanni Pizzochero
[redacted]
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PROFESSIONAL EXPERIENCE

Avanzi Spa SB, Milan, Italy.
Avanzi Discover Srl SB, Milan, Italy.
Consultancy and research in CSR, sustainability, and social innovation
Website: *www.avanzi.org*
Current position: Innovation and Business Development; CEO of Avanzi Discover Srl
Previous positions: Head of Business Consultancy (2016 - 2020), Project Manager (2012 - 2016)

Consultancy in sustainability and corporate social responsibility (CSR) to major companies and non-profit organizations. Main responsibilities include the design and implementation of sustainability, shared-value and social-innovation strategies, along with the facilitation of stakeholder engagement and open-innovation processes, CSR assessment, and reporting. Successfully managed 50+ projects in both corporate and voluntary-sector frameworks, included (but not limited to)

- Edison (2019 - ongoing): Assessment of the impact generated by corporate assets in alpine areas hosting hydropower plants (Valcamonica, Valtellina, Valchiavenna, Val d'Ossola); local engagement, community building and design of tools tailored to stakeholder communication; territorial planning for improving the local economic development.

- Edison (2013 - 2018): Implementation of strategies, policies, action plans, and KPI monitoring through the shared-value tools; organization of opinion leader panels serving in stakeholder engagement activities; facilitation of local stakeholders in asset development; drafting sustainability reports.

- Sorgenia (2020): Stakeholder mapping and assessment; stakeholder engagement to defuse a potential environmental conflict resulting from the realization of a photovoltaic plant; conceptualization of high-impact economic policies to complement ongoing compensation programs in rural areas of Sicily.

- E2i Energie Speciali (2016 - 2018; ongoing): Identification of sustainability policy and strategies; GRI-compliant sustainability reporting; stakeholder engagement for materiality analyses and sustainability profile strengthening

- Snam (2015 - 2018): Assessment and implementation of an original approach to corporate sustainability through the application of "shared value" tools; feasibility studies for the identification of successful social innovation projects on the territories relevant to the organization

- Pirelli Group (2016): Climate change risk assessment; assessment of risks and opportunities emerging from raw materials and mobility models.

- Intersos (2020 - 2022), NGO–coping with emergencies: Launching a transformative, experimental partnership between companies in the framework of "shared value", with the aim of strengthening fundraising processes. Design and implementation of a "Community Hub", a multifunctional space or responding to diverse social needs

in the suburbs of Rome.

- Link 2007 (2020), a consortium of 14 Italian NGOs: Design of a process to engage all shareholders to shape the new organizational identity and more effective function for members.

- Action Aid (2021): design of a tool for permanent engagement to the main strategic stakeholders of the organization.

- Gruppo Cariparma Crédit Agricole (2010 - ongoing): Contribution to stakeholder engagement processes; assessment and implementation of CSR strategies; support to the management of CSR activities; drafting sustainability reports.

- Comune di Milano (2018 - 2021): Openagri, UIA funding (ongoing) - Design and realization of the open innovation hub in the agri-food industry; development of an innovation incubator for the agri-food industry in support of the rezoning process of the "Porto di Mare" area in Milan.

Fondazione Acra, Milan, Italy.
Non-governmental organization
Website: www.acra.it
Position: Member of Board of Directors
Dates: Dec. 2020 - Dec. 2023

ACRA is an independent NGO founded in Milan in 1968 and engaged in the fight against poverty through sustainable, innovative, and participatory solutions. ACRA works together with local communities in Africa, Asia and Latin America to ensure access to food, water, education, energy, as well as the protection of the environment and the advancement of an inclusive and lasting growth by enhancing social enterprises and local talents. ACRA advocates for a culture of dialogue, integration, intercultural exchange and solidarity across Europe and Italy through educational activities for the promotion of agricultural models and sustainable consumption practices.

RGA srl, Milan, Italy
Consultancy firm in social responsibility, environment and occupational safety
Positions held: Senior Consultant (2009 - 2012), Consultant (2008 - 2009)

Consultancy in sustainability, cause-related marketing, CSR, and communication issues to major companies. Main responsibilities includedplanning and reporting, environmental and social communication, processes of stakeholder engagement, CSR assessments complying with ISO 26000 guidelines, integrated corporate communication, energy, environmental management systems, and occupational safety.

Global Trends srl, Milan, Italy
Consultancy, communication, and research firm in the areas of sustainable development and environment.
Position held: Collaborator
Dates: Sept. 2016 - Jan 2008

Main responsibilities included the design and realization of research projects to complement the consultancy activities of the firm by means of analysis and reports. Provided technical support to the project *Network dello Sviluppo Sostenibile* by Unioncamere Lombardia and the chambers of commerce of Milan, Bergamo, and Lecco.

La Voce Nuova di Cremona - La Voce Nuova di Crema, Cremona, Italy
Daily newspaper published by Coopress srl
Website: www.it
Position held: Journalist (2004 - 2007)

Main responsibilities included writing articles concerning politics and culture; editing; management of relations with local institutions.

EDUCATION

- **Master's Degree**, *Public and Corporate Communication*
  Concentration: Social and Public Communication

University of Milan, School of Political Sciences (Dec. 2013)

- **Master's Degree**, *Geographical Sciences*
  Concentration: Environmental and Social Communication
  University of Milan, School of Humanities (Nov. 2006)

- **Bachelor's Degree**, *Geographical Sciences*
  University of Milan, School of Humanities (Jun. 2004)

ADDITIONAL EXPERIENCES, QUALIFICATIONS, AND MEMBERSHIPS

- **Technical Director** of executive course "Design for Social Impact", promoted by Politecnico di Milano - Polidesign

- **Lecturer** at various Master's programs, including Sole 24 Ore Business School (*Sports Business Management*) JOB Farm (*ESG Management*), Fondazione Feltrinelli, and University of Milan Bicocca (*Sustainable Development Jobs*)

- **Invited speaker** at conferences and workshop in corporate sustainability, e.g., *Salone della CSR e dell'Innovazione Sociale*, *ABI*, *CSR Manager Network*;

- **Member of the National Association of Journalists** (ODG) since June 2007 (Elenco Pubblicisti, n. 121939)

- **Certified Safety Auditor** - Evaluator of Safety Management Systems (BS OHSAS).

- **Member of the Committee** of the master's program "ESG Management" by JOB Farm