

Alessandro Cattini

I combine journalism and digital communication with design thinking and group facilitation to leverage collective intelligence in the service of systemic innovation.

I'm passionate for non-formal education, systems thinking and information ecology. I love writing, listening to podcasts and organising participatory events.

I wish to contribute to a cultural transformation to make society a more inclusive and sustainable place. I am always eager to learn.

CONTACT DETAILS

SOCIAL MEDIA

[LinkedIn](#)

[Link to my portfolio](#)

«Half the walk
is but retracing
our steps.
We should go forth
on the shortest walk,
perchance,
in the spirit of
undying adventure».

H.D. Thoreau

WORK EXPERIENCE



DIGITAL STRATEGIST AND PRESS OFFICE - FREELANCE

Aggiornamenti Sociali, Fondazione Culturale San Fedele - cultural magazine | Milan | January 2022 - present
> [aggiornamentisociali.it](#)



DIGITAL MEDIA MANAGER AND EDITOR - FREELANCE

Notizie - weekly magazine | Carpi, Italy | November 2020 - present
> [notiziecarpi.it](#) | [PDF articles](#)
Website supervision and updating; social media management.



FRONT OFFICE AND RESERVATIONS MANAGER

Consorzio Festivalfilosofia | Modena, Italy | August - September 2021
> [festivalfilosofia.it](#)



«PIONEERS INTO PRACTICE» PROFESSIONAL TRAINING PROGRAMME AND PLACEMENT

EIT Climate-Kic in partnership with ARPAE and ENEA's Green Energy Community Project | Bologna, Italy | June - November 2020
> [pioneers.climate-kic.org](#) | [arpae.it](#) | [enea.it](#) | [gecocommunity.it](#)

- Learning programme on systems innovation and design thinking.
- Placement with ENEA's GECO project: stakeholders analysis, research on educational projects and citizens engagement for the creation of an energy community in Bologna's "Pilastro" neighborhood.



EXTERNAL ASSOCIATE EDITOR - FREELANCE

- **Duegradi** ([duegradi.eu](#)) - online magazine | May 2020 - present
- **Aggiornamenti Sociali** ([aggiornamentisociali.it](#)) | Milan, Italy | 2017 - 2020



DATA ANALYST AND EDITOR - FREELANCE

KPI6 s.r.l. | Reggio Emilia, Italy | September - December 2019
> [kpi6.com](#)

Social networks analysis with AI; Data visualization and data journalism for AGI - Agenzia Italia; Videomaking

EDUCATION



EXECUTIVE MASTER PART TIME - DIGITAL SPECIALIST

24 Ore Business School | Online, 9 weekends | September 2021 - January 2022
> [24orebs.com](#)

Social media management, storytelling, SEO, content management, digital adv, digital analytics, growth hacking.



TRIENNIAL COURSE OF GROUP FACILITATION

La prossima cultura | Milan, Italy | February 2020 - present
> [laprossimacultura.it](#) | [Certificate](#)

Course topics:

Group dynamics and non-violent communication; roles and leadership; emotions and conflicts management; decision making and governance; collective intelligence; deep ecology and the Work That Reconnects.



BIG DATA LAB - POSTGRADUATE COURSE

CIS - IFOA - FAV | Reggio Emilia - Bologna (Italy) | January 2019 - March 2020

> bigdata-lab.it

(480 hours) - Introduction to big data and entrepreneurship; basic statistics, SQL, Python and DB management; social media analytics; data journalism and data visualization; data journalism project work.



CLIMATE JOURNEY - SUMMER SCHOOL

EIT Climate-Kic | Madrid-Valencia-Hamburg | July 2019

One-month intensive programme on climate change, systems thinking, systems innovation and entrepreneurship.



MASTER'S DEGREE IN PHILOSOPHY

Catholic University of the Sacred Heart | Milan, Italy | 2015 - 2018

I specialized in social and environmental ethics.

Final dissertation: «Technocracy, ecosophy and social justice: dialogues with Laudato Si'». 110/110 with honors.



BACHELOR'S DEGREE IN PHILOSOPHY

University of Bologna | Bologna, Italy | 2012 - 2015

110/110 with honors.

Erasmus semester at Utrecht University (NL), 2014-2015.

PERSONAL SKILLS

LANGUAGE SKILLS

- Italian (mother language)
- English (B2/C1) - TOEFL Ibt (2011-2013)

MANAGERIAL AND FACILITATION SKILLS

- **Ideation and delivery of** (online and offline) **systems thinking workshops** for high school and university students.
- **Methodologies for leveraging collective intelligence and leading participatory processes:** World Cafè, Fishbowl, Vision&Mission, Open Space Technology.
- **Basic project management skills** developed in the field, especially while working in a startup (Greenpact City, 2019-2021) and leading a team of volunteers in the organization of two hackathon events called Climathon Carpi (2019 and 2020).
- **Design Thinking:** Climate Kic's Toolbox for System Innovation.
- **Design and delivery of non-formal educational activities for children and teenagers**, due to 10 years of experience as educator in a local parish (2010-2020 | Azione Cattolica Italiana).

DIGITAL SKILLS

- MS Office; Google Suite (Drive, Docs, Sheets, Presentations, Trends, Forms, Meet, etc).
- Wordpress websites editor and Mailchimp.
- Project management and collaborative tools: Slack, Trello, Miro, Murals, Mentimeter, Zoom, StreamYard.
- Social media management: FB&IG business manager.
- Graphic design and data visualization: Canva, Tableau, Data Wrapper, Infogram.
- Videomaking: Final Cut Pro, iMovie

VOLUNTEERING EXPERIENCE

CO-FOUNDER AND COORDINATOR OF VOLUNTEERS, COMMUNICATION TEAM

Carpi2030 | Carpi, Italy | March 2019 - present

> facebook.com/Carpi2030 & instagram.com/carpi2030/

Local group whose goal is to foster innovation and democratic participation to collectively implement the SDGs in Carpi's local community. In 2019 and 2020 we organized and hosted Climate-Kic's Climathon local event, which falls within the Global Climathon framework. The two events focused on education to sustainability, urban regeneration and circular economy for the fashion industry.

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Alessandro Cattoli