



European Union  
European Regional  
Development Fund



# **P-IRIS Study Visit in Italy**

## **Regional Event - June 4, 2019**

Tuesday, June 4, 2019

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Venue: REGIONE LOMBARDIA, sala Gonfalone, palazzo Pirelli, Via Fabio Filzi 22, Milano

## Regional Event

Theme: Urban rural cooperation - presentation of Lombardy Region good practices and tools supporting business innovation in rural areas

9.00 - 12.50

### Welcome & Introductions

*Simona Muratori – Poliedra*

*Dario Sciunnach – Lombardy Region, Managing Authority of ROP ERDF 2014-2020*

### Overview about urban rural cooperation

*Serena Vicari – Milano Bicocca University*

### Case studies

*Anna Rossi – Lombardy Region, Directorate-General for the Presidency: AQST “Milano Metropoli Rurale” (Regional Development Agreement)*

*Matteo Matteini and Andrea Patrucco – technical assistance RUMORE project: Interreg European project RUMORE and its best practices:*

- Controlled DNA Rice in Milan Metropolitan Area: Large-scale distribution and food service marketing
- Green public space management: Agreement between City of Milan and the Rural district of Milan
- Local rice for Milan school canteens: experimentation agreement between the Municipality and the Rural District of Milan

**11.00 – 11.20 Coffee break**

*Lars Hustveit – Sogn and Fjordane County Municipality: Hub-node cooperation policy development*

*Andrea Patrucco – Comune di Milano: Urban Innovative Action project OPEN AGRI*

*Gianluca Lentini – Poliedra: Alpine Space project SMART VILLAGES*

**13.00 – 14.00 Lunch**